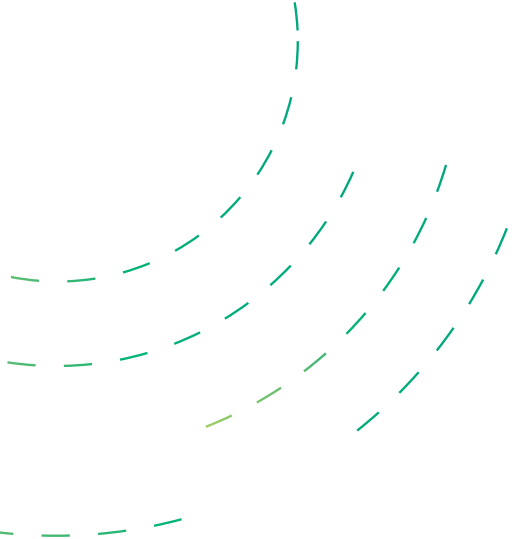




yasenka™

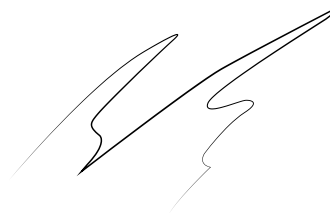




It's all about trust



"A Partner You Can Trust, the slogan that has been recognised among our customers and suppliers. We believe that you will also recognise companies within the Joukhadar Group as partners with whom you can achieve long-term and successful business cooperation on mutual satisfaction."



RADWAN JOUKHADAR, MPHARM, MSC
(1947. -2021.)

Joukhadar Group

Thinking ahead

MEDICAL INTERTRADE LLC

The oldest company, Medical Intertrade LLC, one of the largest wholesalers of medicinal products and medical devices with revenues exceeding €372 million, is among the top 33 companies in Croatia. It conducts business activities through 4 distribution centres in Croatia and two subsidiaries in Ljubljana and Sarajevo.

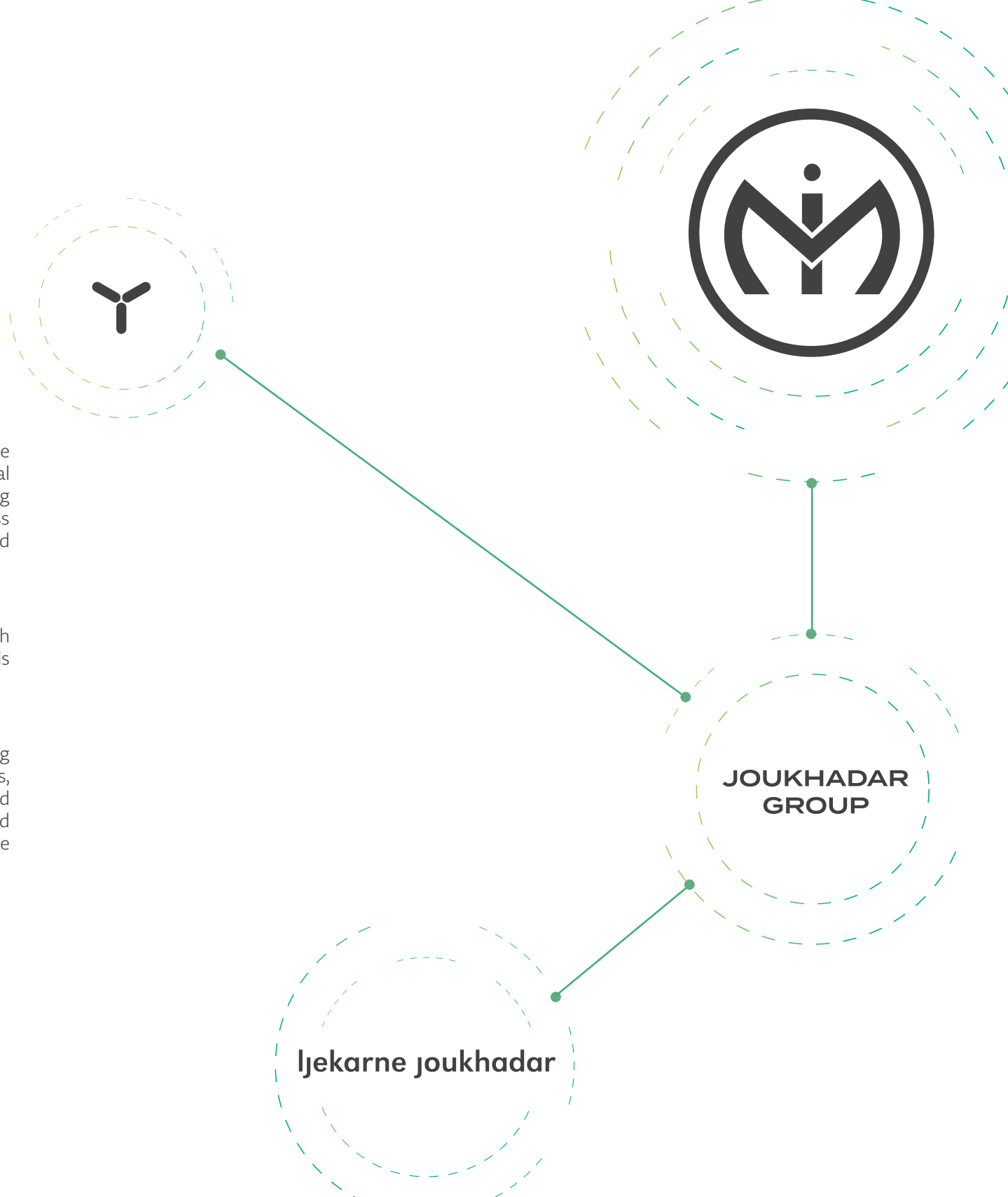
JOUKHADAR PHARMACIES

The Healthcare Institution Joukhadar Pharmacies, with 49 pharmacies and revenues of more than €63 million, is the 5th pharmacy chain in Croatia.

YASENKA LLC

The youngest company is Yassenka LLC, a manufacturing plant for producing medicinal products, food supplements, and cosmetics, whose range includes 95 products exported to 37 countries. The group employs 962 employees and is the only fully vertically integrated undertaking in the Croatian healthcare system.

The Joukhadar Group consists of three affiliated companies.



How we have grown

over the years...

1990

Medical Intertrade Medical
Intertrade LLC founded in
Vukovar



1995

Healthcare Institution
Joukhadar Pharmacies
founded

1997

Dental Department
founded

1991

Business operations
continue in Zagreb

1992

Medical Intertrade
First Joukhadar
pharmacy opened

1998

New Osijek
business unit opened

Relocation of head
office to Sveta
Nedelja



2001

Diagnostics
Department founded

2002

Business operations
compliant with ISO
9001



2014

**Yasenka LLC
started operating**

Secondary Packaging
Department founded.



2024

Dugopolje business
unit opened

2000

Animal Health and
Regulatory Affairs
Departments
founded



2003

Marketing and Clinical
Trials Departments
founded

Solin business unit
opened and Medical
Intertrade LLC Sarajevo
subsidiary founded

2008

Vukovar business
unit opened

Business
operations
compliant with
ISO 14001

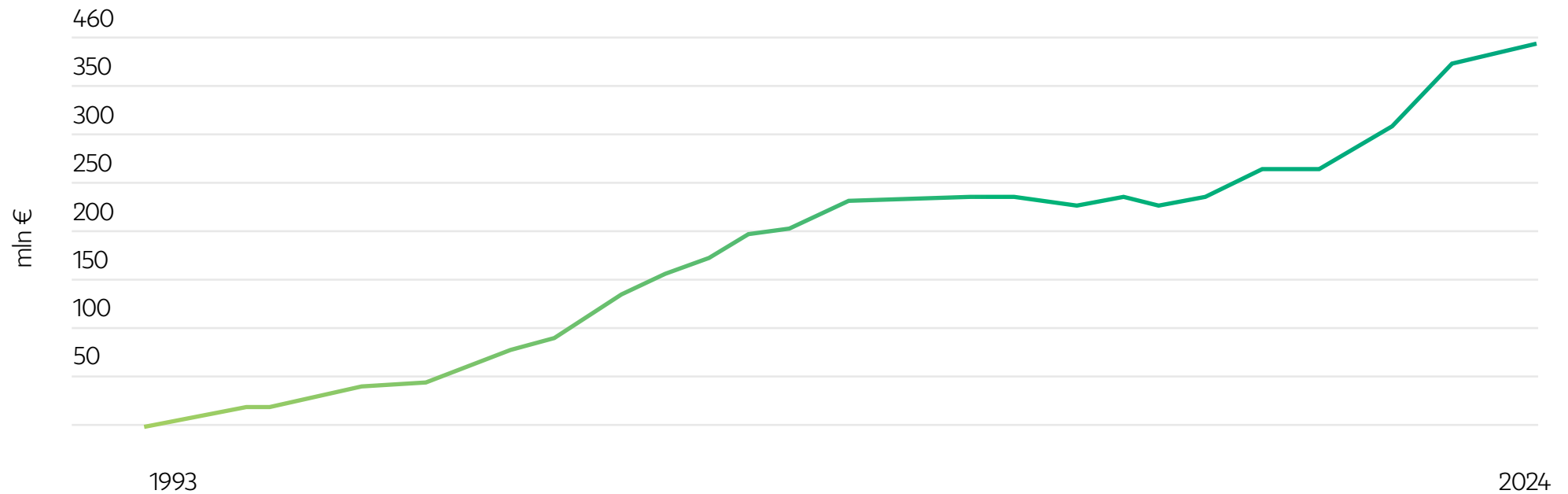
2019

Rijeka business
unit opened

2021

Relocation of
Vukovar business
unit to a new facility

Our total turnover

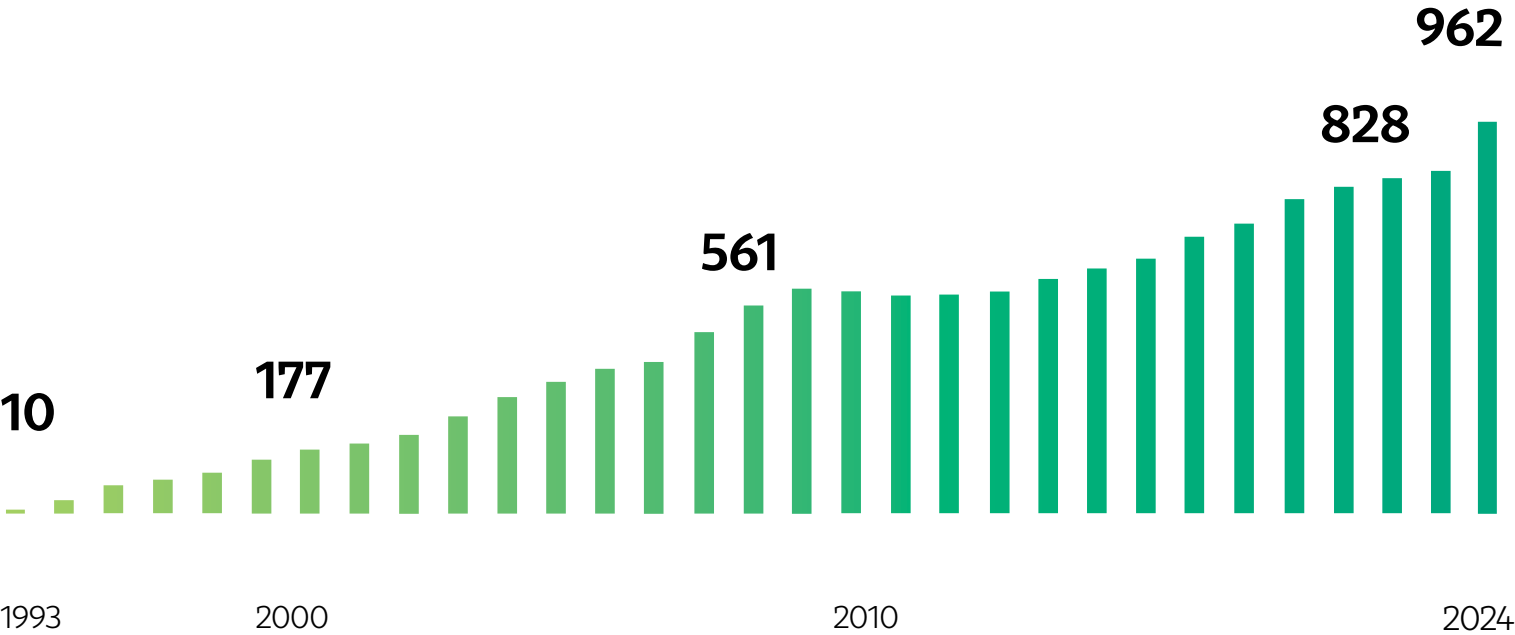


Business performance indicators

over the years



Our employees





Yasenka



Quality without compromise



Yasenka LLC is a company that produces medicinal products, food supplements, and cosmetics. It opened on 29 December 2014 in Vukovar and consists of a modern equipped production plant, a laboratory for quality control, and a warehouse constructed following the current requirements of the Good Manufacturing Practice (cGMP) applicable to the pharmaceutical industry.

Good Manufacturing Practice is the base for establishing a quality system that ensures that the products are consistently manufactured and controlled to the quality standards appropriate to their intended use and that the products are high-quality, efficient, and safe for the patient.

Production takes place in 6000 m2 of modern equipped area. Clean rooms for the production and primary packaging of products are constructed in GMP class D. Production and laboratory equipment is qualified, which ensures that the products are of defined quality. The pharmaceutical quality system implemented in Yasenka LLC is harmonized with the European standards of Good Manufacturing Practice (EU GMP), ISO standards, and HACCP principles and certified by competent authorities.

Pharmaceutical quality system implemented in Yasenka LLC is harmonized with the European standards of Good Manufacturing Practice (EU GMP), ISO standards and HACCP principles.



Vision

By implementing and constantly upgrading high-quality standards in the production of medicinal products, food supplements and cosmetics, our goal is to achieve recognisable quality of products and distinguish ourselves as a reliable and desirable partner.

Mission

We wish to improve the quality of life of our patients and become an indispensable partner in everyday life.

Our values

RESPONSIBILITY

Respecting and taking over the individual responsibility of our employees and the responsibility of the company as a whole for our actions, products, decisions, and rules. We try to do our best not just to achieve our goal but to achieve more than expected.

DEDICATION

We encourage and reward dedication to work and all initiatives that influence the improvement of processes within the company and contribute to our success in the market.

EMPOWERMENT

We empower and encourage our employees to take the initiative and give their best.

TEAMWORK

We employ workers who recognise that individual contributions within the team can make a difference. We are dedicated to fostering a strong sense of teamwork within the company, across different departments, and outside the company with our business partners.

PROFESSIONALISM AND INTEGRITY

We will do what we agreed upon. We are focused on quality and excellence in serving our customers. We are honest and respect the demands of our customers, suppliers, and employees. We are ready to solve any problems by mutual agreement.

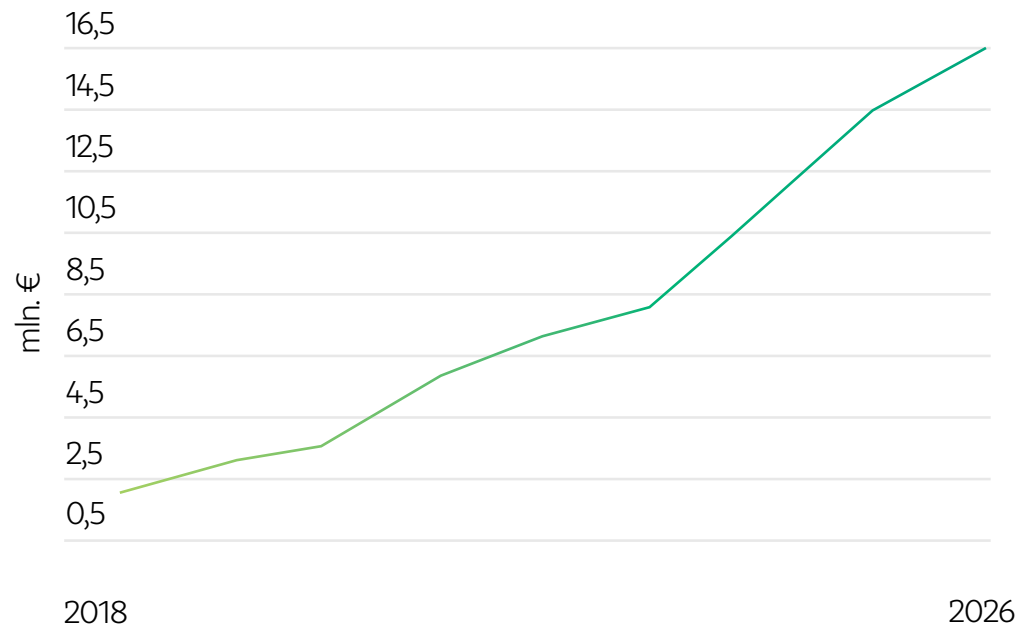
CONTINUOUS IMPROVEMENT AND INNOVATIONS

Our commitment to innovation is a driving force behind our products, processes, and customer services. We encourage continuous education and improvement of the quality of our products and services by following new creative ideas.

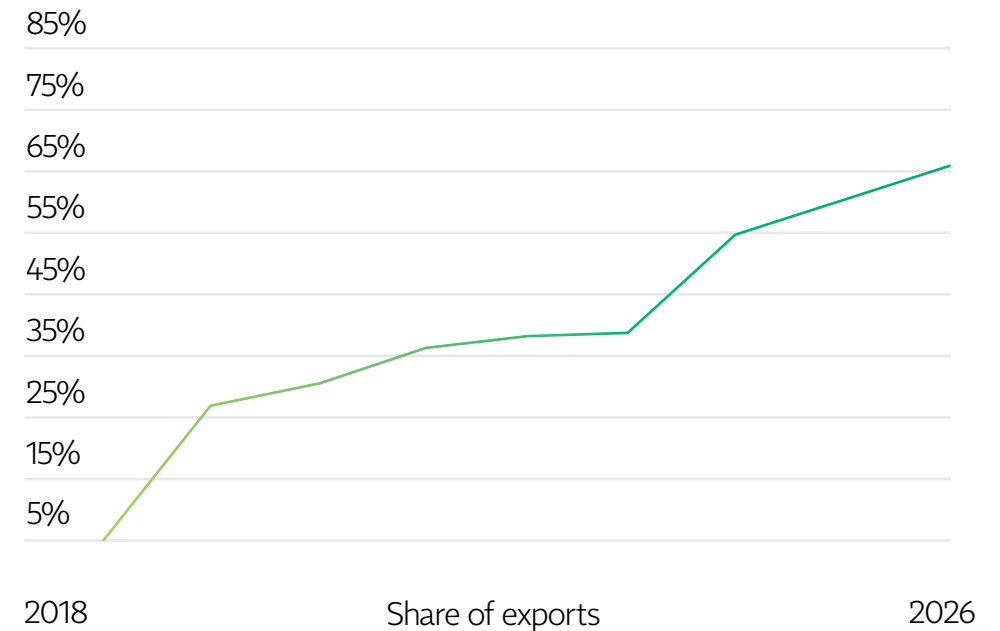
04 YASENKA VALUES



Total turnover over the years



Export performance

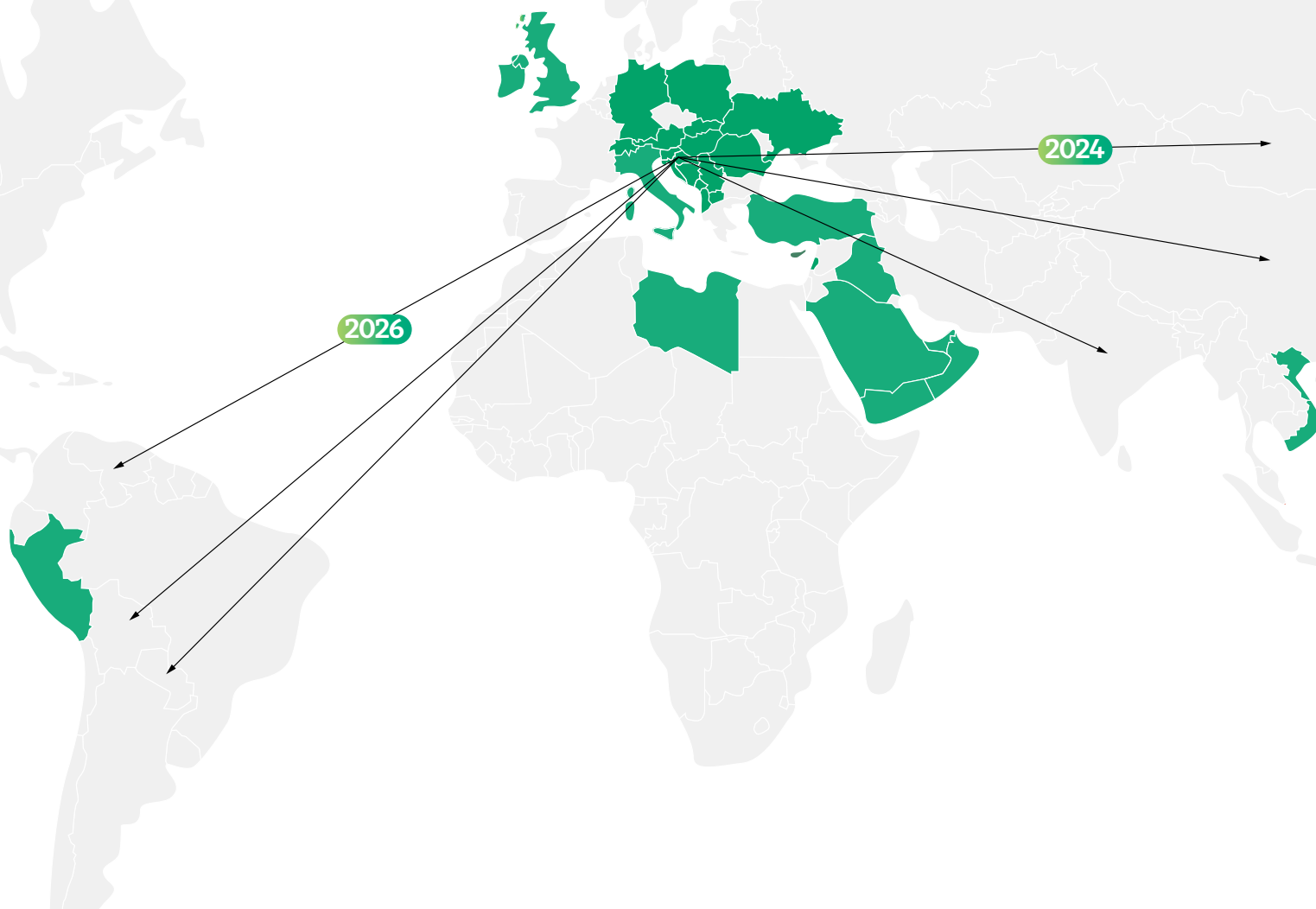


Turnover Trends and Export Performance

From Vukovar to Peru

Yasenka worldwide company

06 YASENKA WORLDWIDE



Manufacturing

1. Production of semi-solid forms (creams, ointments, gels)

Production of semisolid products takes place in the vacuum mixer equipped with a rotor/stator homogeniser and devices for control of all production stages, which enables the production of high-quality creams, ointments and gels. Filling takes place on the tube filling machine capable to fill different types and volumes of tubes. Secondary packaging takes place on the packaging machine.

2. Production of non-sterile liquid forms (solutions, suspensions)

Production of non-sterile liquid products takes place on the production line equipped with devices for control of preparation process. Filling takes place on the filling/capping machine, and secondary packaging on the line for labelling and unit packaging.

3. Production of solid oral dosage forms (powders, sachets, capsules)

Production is carried out using equipment for accurate dosing, blending, and filling of powders and granules. Filling and packaging take place on automated lines, ensuring product quality and consistency.

Excellence is in our nature

At Yasenka, product safety and efficacy are our top priorities. Through a comprehensive quality system that includes strict quality control, robust quality assurance processes, and final certification by a qualified person, we ensure that every batch released meets all regulatory and internal standards.

QUALITY CONTROL

At Yasenka, quality control is an integral part of every stage of the production process. Our quality control system is supported by a fully equipped physical and chemical laboratory as well as a dedicated microbiological laboratory, both operating in accordance with strict GMP standards. These laboratories perform thorough testing of raw materials, intermediate products, and finished dosage forms to ensure they meet all defined specifications. Tests are conducted in accordance with the specifications and analytical methods aligned with the requirements of the European Pharmacopoeia and relevant legislation, including applicable directives, regulations, and guidelines. Through precise physical, chemical, and microbiological analyses, we ensure the safety, efficacy, and consistent quality of every product we manufacture. We also provide comprehensive batch testing for medicinal products manufactured in third countries, in accordance with the manufacturer's specifications and transferred methods at our site.

QUALITY ASSURANCE

The Quality Assurance Department at Yasenka is responsible for defining, implementing, monitoring, and continuously improving an efficient quality management system in collaboration with all employees. This system ensures the consistent supply of high-quality products to the market. Yasenka's quality system is governed by a set of clearly defined and documented procedures, fully aligned with Good Manufacturing Practice (GMP) principles. Confirmation of the successful implementation of this system is reflected in the certification of compliance with EU GMP guidelines, ISO 9001:2015 and ISO 22000:2018 certificate for food supplement production.

CERTIFICATION BY QUALIFIED PERSON AND BATCH RELEASE

At Yasenka, each batch of medicinal product is certified and released by a Qualified Person (QP) in accordance with the requirements of Good Manufacturing Practice (GMP) and the approved Marketing Authorization. The QP ensures that every batch has been manufactured and tested in full compliance with regulatory standards. Certification is based on a thorough review of the batch manufacturing record, analytical test results, and control of environmental conditions and utilities. After all these elements are verified and confirmed, Qualified Person certify the batch for release to the market.



Our Expertise

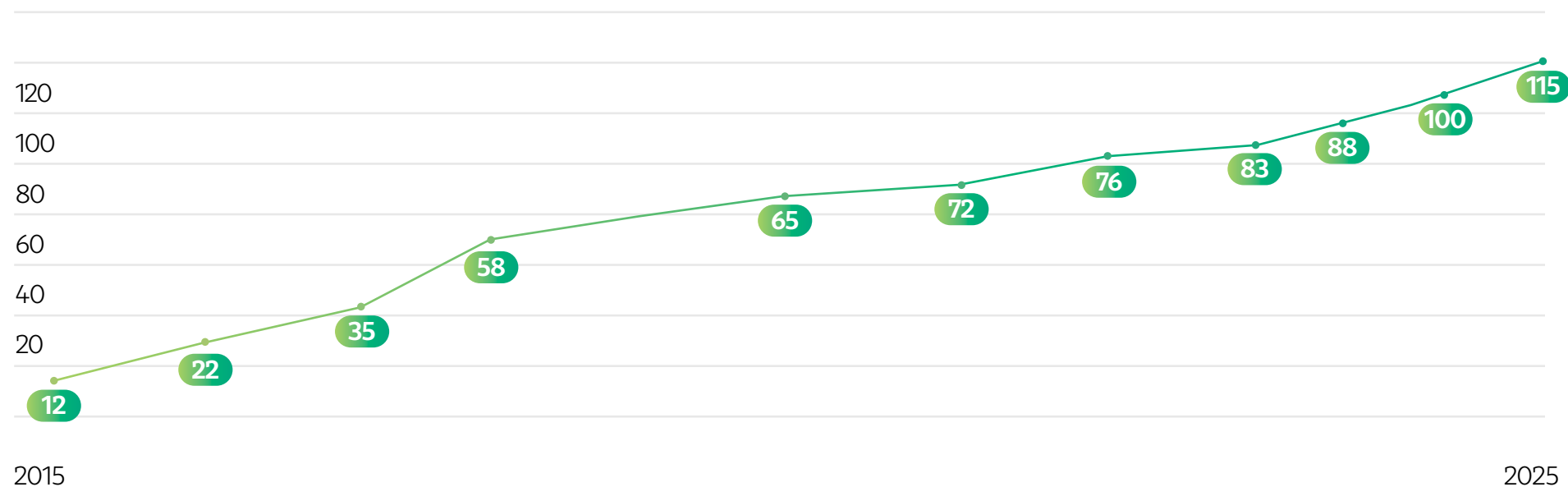
Yasenka specializes in the development and manufacturing of pharmaceuticals, food supplements, and cosmetics. With strict adherence to EU regulations and GMP standards, Yasenka delivers high-quality products tailored to market needs:

- 1. IN-HOUSE PRODUCTION** OF OUR OWN BRANDED PRODUCTS.
- 2. WHITE LABEL SOLUTIONS** PROVIDING READY-MADE PRODUCTS FOR QUICK MARKET ENTRY.
- 3. PRIVATE LABEL** SERVICES WITH FULLY CUSTOMIZED FORMULATIONS AND PACKAGING.



1. In-house production of our own branded products.

Our first steps – from marshmallow syrup to more than 100 different products



skinage

OMNIflex

LENISAL

IMUNO+

O+

vitamin
CØDE

HAIR

2. White label solutions providing ready-made products for quick market entry.

Fast and efficient supply of ready-made products that can be marketed under the client's brand, with minimal development time and cost.

11 YASENKA - WHITE LABEL

HIGH QUALITY PRODUCTS - All our private label products have been formulated and perfected to have a consistent quality expected by our customers.

MULTIPLE FORMS - various options for filling, packaging and finishing, both in terms of primary and secondary packaging. Whether liquid, semi-solid, capsule or powder form – we fill your product with the utmost reliability and quality.

SAFE AND TESTED - internal as well as external lab analyses for each product and batch, a guarantee of our supreme quality.

REGULATORY AND MARKETING ASSISTANCE - we provide partners with regulatory and marketing assistance to ensure a smooth and successful product launch - from documentation and compliance to branding and market positioning.”



JARS
(POWDER)



JARS
(CAPSULES)



BOTTLES
(LIQUIDS)



SACHETS
(POWDER)



CAPSULES



CREAMS AND
OINTMENTS



DROPS



SPRAYS



3. Private label services

Tailor-made product development and manufacturing for partners who wish to launch their own unique brands. This includes full customization of formulations, packaging, and regulatory support.

360 ° support

01
IDEA

02
RESEARCH &
DEVELOPMENT

03
TESTING &
DOCUMENTATION

04
YOUR
PRIVATE LABEL

Stand out with your private label

SEMI-SOLID FORM
LIQUID FORM
POWDER
CAPSULE

12 YASENKA - PRIVATE LABEL





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