Clinically proven results

Results based on a conducted clinical study:

Evaluation of the effects of consuming Hair Strong and Hair Strong Men capsules (February - May 2025, N = 23)

6 ASSESSMENT · + overall hair condition + hair loss

+ hair breakage

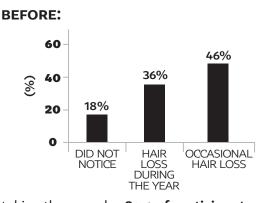
+ hair shine and texture + hair growth rate

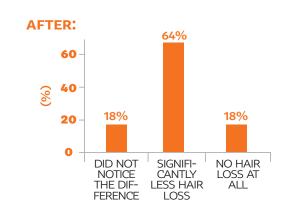
: + hair density

GRAPHICAL PRESENTATION

Strong : HAIR LOSS | SATISFACTION WITH HAIR CONDITION

Hair loss

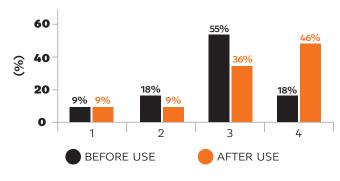




Before taking the capsules 82% of participants experienced occasional or continuous hair loss during the year.

After taking the capsules 82% of participants noticed a difference, with 64% reporting reduced hair loss and 18% reporting no hair loss at all.

Satisfaction with hair condition



1 INDICATES VERY DISSATISFIED, WHILE 5 INDICATES VERY SATISFIED.

Overall satisfaction with hair condition increased from 18% to 46% (rating 4). Hair is denser, sheds less, and showed improved growth.

What our male users say?

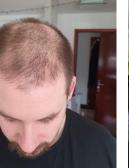
I feel my hair has become stronger and thicker. I'm very satisfied. (Pero V.)

Less hair loss during washing. (Mirko D.)

I noticed new baby hairs growing in areas where I hadn't had hair recently. (Vlado M.)













BEFORE

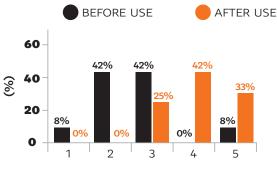
AFTER



GRAPHICAL PRESENTATION HAIR Strong

HAIR DENSITY SATISFACTION WITH HAIR GROWTH RATE SATISFACTION WITH HAIR CONDITION

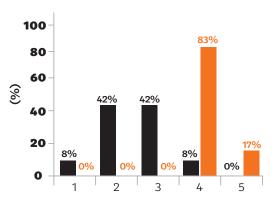
Hair density



1 INDICATES VERY THIN HAIR, WHILE 5 INDICATES VERY THICK HAIR.

After taking the capsules, 75% of female users were satisfied with their hair density, with 33% being very satisfied.

Satisfaction with hair condition



1 INDICATES VERY DISSATISFIED, WHILE 5 INDICATES VERY SATISFIED.

After taking the capsules, 100 % of female users were satisfied with their hair condition. Hair appeared shinier, shed less, and showed improved growth.

BEFORE

HAIR



of male users would

satisfied with the effects of recommend them to others:

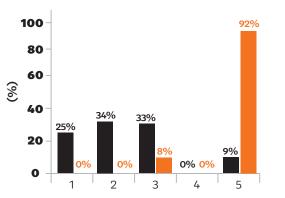


Final evaluation

of female users were satisfied with the effects of

of female users would recommend them to friends

Satisfaction with hair growth rate



1 INDICATES VERY DISSATISFIED, WHILE 5 INDICATES VERY SATISFIED.

After taking the capsules, 92 % of female users were satisfied with their hair growth rate.

What our female users say?

My hair feels softer, gets less greasy, and is easier to comb. (Lucija F.)

My hair sheds less, and I've noticed new baby hairs growing, especially at the front, where my hairline was more visible before, and now it looks fuller. (Ella T.)

An excellent product, my hair is thicker, doesn't fall out, and has regained its shine. What's also important to me is that they didn't increase my appetite, unlike other products I've tried. An excellent product and I recommend it to everyone struggling with weak hair and hair loss. (Ana M.)

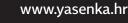
BEFORE



AFTER

HAIR





HAIR

yasenka™

Follicle strenght **VISIBLE RESULT**

Hair loss - more than just an aesthetic concern

Hair loss increasingly affects both men and women, regardless of age.

It is often perceived only as an aesthetic issue, but alopecia can have a significant impact on self-esteem and overall quality of life.

Facts:

of men notice hair loss by the age of

thinning hair by the age of 50

women experiences significant hair thinning during her lifetime

of women face some form of alopecia by the **age** of 50

Why do we lose hair?

- nutrient deficiencies (iron, zinc, vitamin D, B12)
- thyroid disorders
- **autoimmune diseases** (alopecia areata, lupus)
- stress, illness, childbirth
- **aggressive hair treatments** (dyeing, straightening, tight hairstyles).

- + hormonal changes (PCOS, pregnancy, menopause) + androgenetic alopecia (hereditary, DHT elevated levels of dihydrotestosterone)
 - + follicle sensitivity to DHT
 - + stress, illness, surgery (telogen effluvium)
 - + **nutrient deficiencies** (iron, zinc, B vitamins, vitamin D)
 - + medications and therapies (e.g., antidepressants,
 - beta-blockers, chemotherapy, steroids) + autoimmune diseases (alopecia areata).

The foundation of strong, healthy hair - a follicle rich in micronutrients

CYNATINE® HNS : A REVOLUTIONARY MOLECULE IN HAIR NUTRACEUTICALS

Clinically tested hydrolyzed keratin - a natural protein derived from wool, with a structure identical to human hair. Thanks to a patented process, it retains bioactive disulfide bonds, ensuring high absorption and targeted action on hair follicles.

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How it works?



Effective for both

Restores hair



Increases the content of key amino acids that strengthen hair structure and reinforce disulfide

Supports the growth of new hair.



Helps support the normal

Strengthens hair and



*cN - a measurement of hair



strength and elasticity; 6.3 cN ≈ the force needed to lift approximately 630 g.



HAIR FOR HER **Strong**:



- + Nourishes hair from within from roots to tips.
- + Strengthens hair structure and supports keratin synthesis. + Reduces hair shedding and helps support a healthy growth cycle.
- + Increased shedding and breakage.
- + Hormonal changes (postpartum, menopause, PCOS).
- + Slow growth and loss of shine.
- + 2 capsules a day.
- + From 12 years of age.
- + Safe and without restrictions for pregnant and breastfeeding women.

natine[®] HNS (500 mg) \rightarrow builds the hair shaft and strengthens its structure, reduces shedding, and supports the growth of new hair.

methionine $(100 \text{ mg}) \rightarrow \text{an essential amino acid, contributes}$ to keratin synthesis and helps restore disulfide bonds in the hair, supports structural strength and reduces hair breakage. nboo shoot extract (100 mg) \rightarrow a natural source of organic silica (up to 70%) - supports natural keratin synthesis, helps strengthen the "anchoring" of hair in the follicle (longer growth phase), and enhances elasticity and shine.

ron bisglycinate (10 mg) \rightarrow essential for hemoglobin formation and oxygen supply to the follicles, vital for fastgrowing hair cells. Iron deficiency is often the cause of diffuse hair shedding.

nate (10 mg) → helps regulate sebum production and provides anti-inflammatory and immunomodulatory action (crucial in balancing immune response in autoimmune alopecia (e.g., alopecia areata)).

/itamin C (80 mg) and vitamin B12 (5 µg) → contribute to iron absorption and improve follicle oxygenation.

.ntothenic acid - vitamin B5 (7.5 mg) → supports cell division in the follicle, strengthens the hair shaft, improves

Building blocks

for nourishing follicles, balancing the scalp, and restoring and strengthening hair structure.



HAIR **Strong**: FOR HIM Men



60 capsules

- + Reduces shedding (androgenetic alopecia).
- + Strengthens the root and follicle.
- + Preserves natural pigment.
- + Supports hair growth and density.

+ Slowed growth and hair thinning.

- + Early or advanced stages of hair loss.
- + Need for strengthening and preserving natural pigment.
- + 2 capsules a day.
- + From 12 years of age.
- + Suitable for long-term use.
- + Safe for use in women with androgenetic alopecia and or elevated androgen levels.

Saw palmetto fruit extract (160 mg) → regulation of DHT **s crucial in male alopecia** – acts as an inhibitor of the α-reductase enzyme, which converts testosterone into hydrotestosterone (DHT). Elevated DHT levels cause llicle miniaturization, shorten the hair growth phase reservation of follicle size and function, and thereby ncrease the number of hairs in the anagen phase, and slow he progression of balding in genetically predisposed men.

Cynatine® HNS (650 mg) → a highly concentrated form of keratin for stronger and fuller hair, supports hair growth and reduces shedding.

L-methionine (100 mg) → an essential amino acid - a source of sulfur for keratin, contributes to restoring hair structure and supports follicle regeneration.

L-tyrosine (100 mg) → helps support hair pigmentation and, during periods of stress, contributes to the balance of neurotransmitters (dopamine, noradrenaline).

Zinc gluconate (10 mg) → regulates cell division, keratinization, and sebum production. Provides anti nflammatory action – important in alopecia caused by inflammatory processes.

nair structure strengthening.

Pantothenic acid - vitamin B5 (7.5 mg) → supports follicle regeneration and strengthens the hair shaft.

Vitamin B12 (5 μ g) \rightarrow important for oxygen supply and nourishment of active follicle cells.



HAIR FOR HER Growth **spray**

DERMATOLOGICALLY TESTED +

AND HIM

125 m

- + Activates follicles and prolongs the growth phase (anagen). + Strengthens hair both at the surface and from the root.
- + Balances the scalp, supports circulation, reduces sebum, and soothes irritation.
- + Weak, brittle hair.
- + Irritated or oily scalp.
- + Supporting healthy, natural growth without hormones.
- + Shake the bottle well.
- + Apply the lotion evenly to the scalp and massage gently in circular motions.
- + Leave on for 15 20 minutes.
- + Rinse if necessary.
- + Use 3 4 times per week, as needed.

microcirculation – improved oxygen and nutrient delivery to the follicles. They are incorporated into the keratin structure, strengthen the hair shaft, and reduce breakage. They support growth from the root, and help make hair fuller and more resilient.

itamins B3 (niacinamide) and B7 (biotin) → support scalp regeneration and keratin synthesis. They help balance the microbiota and soothe irritation. They strengthen the hair root and reduce shedding.

nary and fenugreek → improve circulation and follicle nourishment. They provide antimicrobial and antiinflammatory action. They soothe irritated scalp and balance oiliness. They strengthen the "anchoring" of hair in the follicle and stimulate growth.



HAIR FOR HER Boost: AND HIM TRUSTED FORMULA. **NEW LOOK**

500 ml

- + Ensures faster hair regeneration.
- + Strengthens hair structure.
- + Stimulates the growth of new hair.
- + Restores shine and fullness.
- + Thin, fragile, and brittle hair.
- + Split ends.
- + Stimulation of new hair growth.
- + Restoring shine.
- + Hair structure repair.
- + Take 25 ml once a day.

Cynatine® HNS (500 mg) → builds the hair shaft, strengt hich bind via disulfide bonds to form cystine. The hydi orm of keratin ensures faster absorption and greater bioavail bility, contributing to the long-term beauty of your hair.

Zinc gluconate (10 mg) → maintains follicle health through anti-inflammatory action, regulates cell division, and helps protect follicles against oxidative stress.

Biotin - vitamin B7 (50 μ g) \rightarrow keratin synthesis, root and hair structure strengthening.

regeneration and strengthens the hair shaft. Vitamin B12 (2.5 µg) → important for oxygen supply and

Pantothenic acid - vitamin B5 (6 mg) → supports follicle

HAIR

Follicle strenght **VISIBLE RESULT**





nourishment of active follicle cells.





