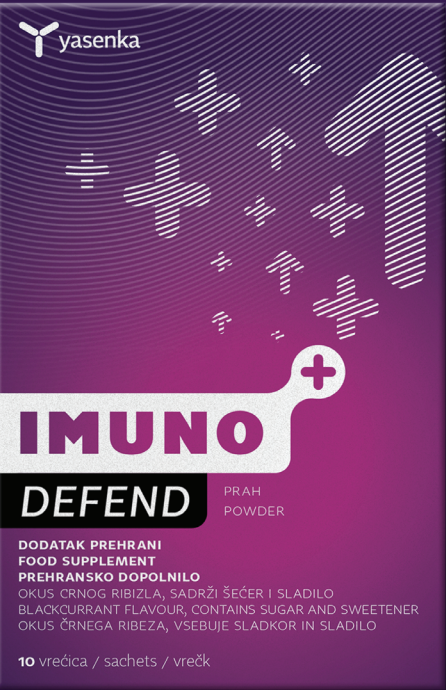


Imuno defend – the best of nature for a strong immune system.

- ✓ HIGH CONCENTRATIONS OF ACTIVE INGREDIENTS
- ✓ STANDARDISED NATURAL EXTRACTS
- ✓ CLINICALLY PROVEN ACTION
- ✓ INTENDED FOR THE PREVENTION AND RELIEF OF SYMPTOMS
- ✓ ONLY ONE SACHET A DAY

When to recommend?

- ✓ TO INCREASE THE BODY’S RESISTANCE
- ✓ IN THE SEASON OF RESPIRATORY SYSTEM INFECTIONS
- ✓ FOR THE PREVENTION OF COLDS, FLU, AND OTHER INFECTIONS OF THE UPPER RESPIRATORY SYSTEM
- ✓ TO REDUCE THE STRENGTH OF SYMPTOMS AND SHORTEN THE DURATION OF THE DISEASE
- ✓ FOR FASTER MENTAL AND PHYSICAL RECOVERY
- ✓ IN PERIODS WHEN THE BODY IS EXPOSED TO INCREASED STRESS, EXERTION, AND LACK OF ENERGY



SADRŽI U PREPORUČENOJ DNEVNOJ DOZI /  
CONTAINS IN A RECOMMENDED DAILY DOSE

	7 g (1 VREĆICA) / (1 SACHET)	% *PU/ NRV
EKSTRAKT PLODA ACEROLE / EXTRACT OF ACEROLA FRUIT	2000 mg	-
OD TOGA VITAMIN C / OF WHICH VITAMIN C	500 mg	625
EKSTRAKT BILJKE GRIMIZNE EHINACEE / EXTRACT OF THE HERB PURPLE ECHINACEA	350 mg	-
OD TOGA POLIFENOLI / OF WHICH POLYPHENOLS	21 mg	-
EKSTRAKT BOBICA CRNE BAZGE / EXTRACT OF BLACK ELDER BERRIES	300 mg	-
EKSTRAKT KORIJENA OPNASTOG KOZLINCA / EXTRACT OF ASTRAGALUS ROOT	80 mg	-
VITAMIN E	12 mg	100
VITAMIN D	10 µg / 400 IU	200
CINK / ZINC	15 mg	150
SELEN / SELENIUM	100 µg	182

\*PU = preporučeni unos - = PU nije utvrđen / \*NRV = nutrient reference value  
- = NRV is not determined

INSTRUCTIONS FOR USE

One sachet a day dissolved in a glass of water.

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It should not be taken for more than 2 weeks continuously. It should not be taken by patients with progressive systemic diseases (TB, leukaemia), autoimmune diseases, and HIV as well as by pregnant or breastfeeding women and children under 1 year of age.



DODATAK PREHRANI  
FOOD SUPPLEMENT

OKUS CRNOG RIBIZLA, SADRŽI ŠEĆER I SLADILO  
BLACKCURRANT FLAVOUR, CONTAINS SUGAR AND SWEETENER



The best of *nature*  
for a strong immune system.

10 vrećica / sachets





The most common viral disease in the world is a respiratory infection commonly called the "common cold." The frequency in the adult population ranges from 2 to 5 infections a year for each individual.

The symptoms are a general feeling of weakness, headache, runny nose, cough, and sore throat. The usual duration of symptoms is 10 days. They reduce the quality of life, disrupt everyday life, and are a frequent reason for sick leave.

*Prevention is the best cure.*

**Imuno defend - the best from nature for strong immunity.**

- INCREASED RESISTANCE OF THE BODY
- PREVENTION AND DEFENCE OF THE BODY
- RELIEF OF COLD AND FLU SYMPTOMS
- SHORTENED DISEASE DURATION
- FASTER MENTAL AND PHYSICAL RECOVERY

**Imuno defend contains:**

**1 Standardised extract of purple Echinacea**

A series of clinical studies have demonstrated the justification of using Echinacea in respiratory infections as an immunomodulator, also exhibiting antiviral activity in respiratory infections.

It is a little-known fact that the use of Echinacea dates back to the time of the Indian tribes who considered it sacred and used it as the only remedy after snake bites and insect stings. Research in Europe began in 1930 in Germany. Today it is considered the plant with the most clinical evidence of its effectiveness.

**In 2021 in Croatia:**

- ✓ 20,166,483 days in total spent on sick leave by workers
- ✓ HRK 3 billion were spent on sick leave
- ✓ 13.5 days on average spent on sick leave by workers
- ✓ HRK 156.51 is an average amount of sick pay per day

The active ingredients work in the body's defence on 3 levels:

- ▶ It prevents viruses from entering the body – it interferes with the binding of influenza viruses and rhinoviruses to the host cell.
- ▶ Strengthens the innate immune system:
  - prevents the spread of viruses in the body
  - stimulates the macrophage activity
  - increases the leukocyte activity and mobility
  - suppresses the pro-inflammatory response of epithelial cells to viruses and bacteria – the result is a reduction in the duration of the infection and relief of symptoms
- ▶ Strengthens the adaptive immune system – stimulates the formation and activity of T-lymphocytes

The use of standardised Echinacea extract preventively reduces the likelihood of infection development.



The consumption of concentrated Echinacea extract shortens the disease duration by approximately 25%.

**The use of Echinacea is short-term and intensive. The best effect is achieved by using high doses for a period of up to 14 days.**

**2 Extract of black elder berries**

Black elder (Sambucus nigra) is traditionally used to prevent colds and flu.

Active ingredients: anthocyanins, polyphenols, fruit acids, and vitamin C.

Clinical studies show antioxidant activity, antiviral, immunoprotective, and anti-inflammatory activity, and prevention of the spread of viruses in the body.



**3 Astragalus**

- A powerful adaptogenic plant that:
- significantly increases the body's resistance to physical and mental stress
  - increases physical strength and endurance
  - helps the body adapt to external conditions, especially to the cold.

**Clinical studies: effective as a preventive measure against colds, reduces the duration and severity of cold symptoms.**

In a healthy body, it stimulates the production of cytokines and the immune response to pathogens, whereas, in an inflammatory reaction, it protects its own cells from the harmful effects of the inflammatory process.



**4 Acerola fruit extract**

The best natural source of vitamin C.

In traditional medicine, it has been used for centuries to treat anaemia, colds, and flu.

- In addition to vitamin C, acerola contains:
- high content of flavonoids
  - anthocyanins
  - organic acid

They ensure complete utilisation and enhance the nutritional properties of vitamin C in the body.



**5 Vitamins and minerals**

Vitamin D and E as well as minerals zinc and selenium are clinically proven to strengthen the immune system.

